

## "ADS THAT BENEFIT" / "GIFTS THAT BENEFIT"

Are you looking for affordable ways to market your business that give you the best bang for your buck? Do you need to get in front of and market your services to those interested in finding out more about the local communities, shops, businesses, services, activities, & happenings in the Ulster County area? Are you also looking to help support local community causes that benefit the area? If so, please consider advertising with TheCommunityGuide.net Online. Our **"Ads That Benefit" Program** benefits both local businesses and communities.

Our current "Ads That Benefit" Promotion revolves around advertising in our newly expanding Township section, which now separates out the various Townships of Ulster County, allowing us to spotlight more details and information about each of the specific townships, so that those visiting, living in, or considering moving to the area can get a better sense about each of the communities and what they have to offer.

While we grow our Township section, we are offering several introductory advertising packages with **HUGE SAVINGS! Discounted Rates start as low as \$50/year!**

Plus, TheCommunityGuide.net will also donate a portion of these ad sales to benefit charitable causes that impact our local communities. Our efforts through the "Ads That Benefit" Program have supported Hospice, RCAL (Resource Center for Accessible Living), Center for Spectrum Services, food pantries & soup kitchens, local caregivers who tirelessly give the gift of themselves everyday to care for others in need, and other community causes.

It's a win-win! Everyone benefits! A great deal for advertisers. Support for the community.

Additionally, with our **"Gifts that Benefit" Program**, TheCommunityGuide.net is also collecting gifts/gift certificates from businesses who would like to donate gifts for local causes. Gifts will be given out to caregivers (at local caregiver conferences) who tirelessly give the gift of themselves everyday to care for loved ones and others in need, as well as to local non-profits to help them raise funds for their organizations via their silent auctions. If you can **DONATE A TAX-DEDUCTIBLE GIFT/GIFT CERTIFICATE**, you'll also receive extra marketing & recognition.

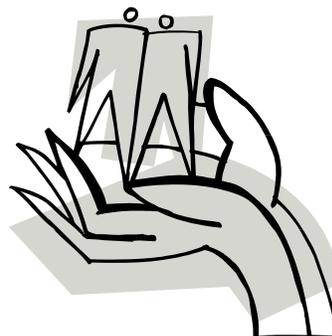
See the following rate sheet for ad options, rates and submission details.

In today's challenging economy, every savings and contribution counts. We appreciate the opportunity and are proud to work with other local businesses to help support each other and our community.

For additional details, please contact:

Gail Kandel  
(845) 679-0569  
info@firstcx.com  
www.TheCommunityGuide.net

It starts with *The Community!*



## "ADS THAT BENEFIT" / "GIFTS THAT BENEFIT"

Advertise in our ONLINE Township section - [www.thecommunityguide.net/township.html](http://www.thecommunityguide.net/township.html) - at a discounted rate, and you'll also be helping to support local charitable organizations, as TheCommunityGuide.net will donate a portion of these ad sales to benefit charitable causes that impact our local communities. It's a win-win!

### CHECK BOXES BELOW THAT YOU WISH TO PARTICIPATE IN:

#### "ADS THAT BENEFIT" OPTIONS AND RATES MENU - CHOOSE ONE:

(Pre-payment is required. Checks, Cash, VISA and MC are accepted.)

- \$275/yr** - include a Side Panel Display Ad/Logo on the Township page of your choice, + an Enhanced Directory Listing (with all contact info, links, 50-word description) on both the Township page and 2nd interior page of your choice, + can include an announcement in TWO editions of our monthly online news section. (\$485 value)
- \$175/yr** - include an Enhanced Directory Listing (with all contact info, links, 50-word description) on both the Township page and 2nd interior page of your choice, + can include your logo at ONE Directory Listing, + can include an announcement in ONE edition of our monthly online news section. (\$280 value)
- \$100/yr** - include an Enhanced Directory Listing on both the Township page and 2nd interior page of your choice, + can include an announcement in ONE edition of our monthly online news section. (\$160 value)
- \$50/yr** - include an Enhanced Directory Listing (with contact info, links, 50-word description) on the Township Page of your choice, + include a small listing on a 2nd interior page (with name/phone/address/web). (\$120 value)
- Please contact me to discuss additional Advertising Opportunities and/or Sponsorships.

Note: With any above, receive recognition as a Supporter with your name, phone, & url, on Website + E-Newsletter.

#### "GIFTS THAT BENEFIT" - CHECK BOX BELOW IF YOU CAN DONATE A GIFT:

- TheCommunityGuide.net is also collecting gifts and gift certificates for caregivers who tirelessly give the gift of themselves to care for others in need, as well as for local non-profits for their silent auctions which help them to raise money. If you can donate a tax-deductible gift, you will also receive additional marketing and recognition. (Note: Advertising is not necessary to donate a gift). **GIVE DESCRIPTION OF GIFT AND VALUE:**

11/12/12

**BUSINESS NAME:** \_\_\_\_\_

**CONTACT NAME/TITLE:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_ **WEB:** \_\_\_\_\_

**LISTING PHONE:** \_\_\_\_\_ **LISTING LOCATION:** \_\_\_\_\_

**MAILING ADDRESS, IF DIFFERENT:** \_\_\_\_\_

**ENHANCED DIRECTORY LISTING:** If including, please submit up to a 50-word description via email, fax or mail.

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**For Additional Details, Contact: Gail Kandel: (845) 679-0569 • [info@firstctx.com](mailto:info@firstctx.com) • Fax:845-679-4798**  
Or, Return Gift and Form, with Check Payable to: First Connections, Inc., PO Box 42, Woodstock, NY 12498